

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/12/17
Syscode	0129	Agency	AKPD Message & Media	Version	2 Vs. 1
System Name	Cablevision/Bergen Central, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$8,253.00
AE	Leah Losier	Product Code		Commission	\$1,237.95
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$7,015.05
Office	Chicago	Product Name		Total Spots	118
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.11 added dollars that missed on last weeks order. Please confirm. Thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$56.00	\$280.00	30	
2	AEN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$113.00	\$791.00	30	
3	CNN	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$80.00	\$560.00	30	
4	CNN	CABLE	4/10/17	4/16/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$32.00	\$128.00	30	
5	CNN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$74.00	\$370.00	30	
6	CNN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$142.00	\$994.00	30	
7	ESPN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$98.00	\$490.00	30	
8	ESPN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$190.00	\$1,330.00	30	
9	HIST	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$53.00	\$265.00	30	
10	HIST	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$104.00	\$728.00	30	
11	MNBC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$34.00	\$238.00	30	
12	MNBC	CABLE	4/10/17	4/16/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$13.00	\$52.00	30	
13	MNBC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$33.00	\$165.00	30	
14	MNBC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$63.00	\$441.00	30	
15	TWC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	
16	TWC	CABLE	4/10/17	4/16/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	
17	TWC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	
18	TWC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	
19	DISC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$53.00	\$265.00	30	
20	DISC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$106.00	\$742.00	30	

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/12/17
Syscode	0129	Agency	AKPD Message & Media	Version	2 Vs. 1
System Name	Cablevision/Bergen Central, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$8,253.00
AE	Leah Losier	Product Code		Commission	\$1,237.95
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$7,015.05
Office	Chicago	Product Name		Total Spots	118
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.11 added dollars that missed on last weeks order. Please confirm. Thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	CNN	CABLE	4/10/17	4/16/17	05:00	09:00				X	X	X	X	-	-	1	\$80.00	\$80.00	30	4.11 NEW LINE

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	118	0	0	0	0	0	0	0	0	0	0	0	118
<b>AMT</b>	\$8,253.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,253.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62413463 | New York | Cablevision/Bergen Central, NJ | 0129 |

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/12/17
Syscode	0505	Agency	AKPD Message & Media	Version	2 Vs. 1
System Name	Cablevision/Bergen East, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$5,745.00
AE	Leah Losier	Product Code		Commission	\$861.75
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$4,883.25
Office	Chicago	Product Name		Total Spots	132
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.11 added dollars that missed on last weeks order. Please confirm. Thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$34.00	\$238.00	30	
2	AEN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$67.00	\$469.00	30	
3	CNN	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$52.00	\$364.00	30	
4	CNN	CABLE	4/10/17	4/16/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$21.00	\$84.00	30	
5	CNN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$49.00	\$343.00	30	
6	CNN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$98.00	\$686.00	30	
7	ESPN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$63.00	\$441.00	30	
8	ESPN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$122.00	\$854.00	30	
9	HIST	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$34.00	\$238.00	30	
10	HIST	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$66.00	\$462.00	30	
11	MNBC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	30	
12	MNBC	CABLE	4/10/17	4/16/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	
13	MNBC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	
14	MNBC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$38.00	\$266.00	30	
15	TWC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$7.00	\$49.00	30	
16	TWC	CABLE	4/10/17	4/16/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	
17	TWC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	
18	TWC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$14.00	\$98.00	30	
19	DISC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$34.00	\$238.00	30	
20	DISC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$66.00	\$462.00	30	

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/12/17
Syscode	0505	Agency	AKPD Message & Media	Version	2 Vs. 1
System Name	Cablevision/Bergen East, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$5,745.00
AE	Leah Losier	Product Code		Commission	\$861.75
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$4,883.25
Office	Chicago	Product Name		Total Spots	132
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.11 added dollars that missed on last weeks order. Please confirm. Thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	CNN	CABLE	4/10/17	4/16/17	09:00	15:00				X	X	X	X	-	-	1	\$21.00	\$21.00	30	4.11 NEW LINE

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	132	0	0	0	0	0	0	0	0	0	0	0	132
<b>AMT</b>	\$5,745.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,745.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62413463 | New York | Cablevision/Bergen East, NJ | 0505 |

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/07/17
Syscode	0591	Agency	AKPD Message & Media	Version	1 Vs. 1
System Name	Cablevision/Newark, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$5,044.00
AE	Leah Losier	Product Code		Commission	\$756.60
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$4,287.40
Office	Chicago	Product Name		Total Spots	131
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.6 new order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$36.00	\$252.00	30	
2	AEN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$70.00	\$490.00	30	
3	CNN	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$31.00	\$217.00	30	
4	CNN	CABLE	4/10/17	4/16/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$13.00	\$52.00	30	
5	CNN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$31.00	\$217.00	30	
6	CNN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$57.00	\$399.00	30	
7	ESPN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$58.00	\$406.00	30	
8	ESPN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$117.00	\$819.00	30	
9	HIST	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$28.00	\$196.00	30	
10	HIST	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$59.00	\$413.00	30	
11	MNBC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$37.00	\$259.00	30	
12	MNBC	CABLE	4/10/17	4/16/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	
13	MNBC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$32.00	\$224.00	30	
14	MNBC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$66.00	\$462.00	30	
15	TWC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$4.00	\$28.00	30	
16	TWC	CABLE	4/10/17	4/16/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	
17	TWC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	
18	TWC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	
19	DISC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/07/17
Syscode	0591	Agency	AKPD Message & Media	Version	1 Vs. 1
System Name	Cablevision/Newark, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$5,044.00
AE	Leah Losier	Product Code		Commission	\$756.60
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$4,287.40
Office	Chicago	Product Name		Total Spots	131
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.6 new order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	DISC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$45.00	\$315.00	30	

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	131	0	0	0	0	0	0	0	0	0	0	0	131
<b>AMT</b>	\$5,044.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,044.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62413463 | New York | Cablevision/Newark, NJ | 0591 |

## NCC Cable System Order

Order #	62413463
Syscode	0690
System Name	Comcast/Plainfield, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	04/10/17 - 04/16/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/11/17		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$878.25		
Commission	\$131.74		
Net Total	\$746.51		
Total Spots	117		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.10 adding dollars that missed on previous order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$8.25	\$41.25	30	
2	AEN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$11.00	\$77.00	30	
3	HALL	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$1.50	\$7.50	30	
4	HALL	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$2.00	\$14.00	30	
5	HGTV	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$8.25	\$41.25	30	
6	HGTV	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$11.00	\$77.00	30	
7	LIF	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$5.50	\$27.50	30	
8	LIF	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$7.50	\$52.50	30	
9	TNT	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$11.00	\$55.00	30	
10	TNT	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$14.75	\$103.25	30	
11	FOOD	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$11.00	\$55.00	30	
12	FOOD	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$14.75	\$103.25	30	
13	AEN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	9	\$5.50	\$49.50	30	4.10 new line
14	FOOD	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	7	\$7.25	\$50.75	30	4.10 new line
15	HALL	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	8	\$1.00	\$8.00	30	4.10 new line
16	HGTV	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	7	\$5.50	\$38.50	30	4.10 new line
17	LIF	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	7	\$3.75	\$26.25	30	4.10 new line

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/11/17
Syscode	0690	Agency	AKPD Message & Media	Version	2 Vs. 1
System Name	Comcast/Plainfield, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$878.25
AE	Leah Losier	Product Code		Commission	\$131.74
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$746.51
Office	Chicago	Product Name		Total Spots	117
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	4.10 adding dollars that missed on previous order. please confirm. thanks				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	TNT	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	7	\$7.25	\$50.75	30	4.10 new line

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	117	0	0	0	0	0	0	0	0	0	0	0	117
<b>AMT</b>	\$878.25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$878.25

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62413463 | New York | Comcast/Plainfield, NJ | 0690 |



## NCC Cable System Order

Order #	62413463
Syscode	0914
System Name	Comcast/Middlesex, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	04/10/17 - 04/16/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/28/17		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks	1		
Total	\$2,837.25		
Commission	\$425.59		
Net Total	\$2,411.66		
Total Spots	136		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.28 removed missed spots. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	30	
2	AEN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	30	
3	CNN	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$27.25	\$190.75	30	
4	CNN	CABLE	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$23.50	\$94.00	30	
5	CNN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$35.75	\$178.75	30	
6	CNN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$47.75	\$334.25	30	
7	ESPN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$33.00	\$165.00	30	
8	ESPN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$44.00	\$264.00	30	4.28 removed mised spots
9	HIST	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$13.75	\$68.75	30	
10	HIST	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$18.50	\$129.50	30	
11	MNBC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	
12	MNBC	CABLE	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$20.00	\$80.00	30	
13	MNBC	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$30.25	\$151.25	30	
14	MNBC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$40.50	\$243.00	30	4.28 removed mised spots
15	TWC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$2.25	\$15.75	30	
16	TWC	CABLE	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$2.00	\$8.00	30	
17	TWC	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$2.75	\$13.75	30	
18	TWC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$3.75	\$26.25	30	
19	DISC	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$8.25	\$41.25	30	
20	DISC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$11.00	\$77.00	30	
21	AEN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	3	\$14.50	\$43.50	30	4.10 new line

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/28/17
Syscode	0914	Agency	AKPD Message & Media	Version	5 Vs. 4
System Name	Comcast/Middlesex, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$2,837.25
AE	Leah Losier	Product Code		Commission	\$425.59
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$2,411.66
Office	Chicago	Product Name		Total Spots	136
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-

  

Comments :	4.28 removed missed spots. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	3	\$5.50	\$16.50	30	4.10 new line
23	ESPN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	2	\$21.75	\$43.50	30	4.10 new line
24	HIST	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	3	\$9.00	\$27.00	30	4.10 new line
25	TWC	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$2.00	\$8.00	30	4.10 new line
26	MNBC	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	2	\$20.00	\$40.00	30	4.10 new line
27	CNN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	2	\$23.50	\$47.00	30	4.10 new line
28	ESPN	various	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	1	\$33.00	\$33.00	30	4.10 new line (2nd transmission today)
29	MNBC	CABLE	4/10/17	4/16/17	09:00	16:00			X	X	X			-	-	1	\$20.00	\$20.00	30	4.11 new line

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	136	0	0	0	0	0	0	0	0	0	0	0	136
<b>AMT</b>	\$2,837.25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,837.25

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62413463 | New York | Comcast/Middlesex, NJ | 0914 |

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/12/17
Syscode	1067	Agency	AKPD Message & Media	Version	2 Vs. 1
System Name	Cablevision/Hudson County, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$4,886.00
AE	Leah Losier	Product Code		Commission	\$732.90
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$4,153.10
Office	Chicago	Product Name		Total Spots	133
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.11 added dollars that missed on last weeks order. Please confirm. Thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$37.00	\$259.00	30	
2	AEN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$72.00	\$504.00	30	
3	CNN	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$33.00	\$231.00	30	
4	CNN	CABLE	4/10/17	4/16/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	
5	CNN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$31.00	\$217.00	30	
6	CNN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$60.00	\$420.00	30	
7	ESPN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$63.00	\$441.00	30	
8	ESPN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$122.00	\$854.00	30	
9	HIST	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$34.00	\$238.00	30	
10	HIST	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$66.00	\$462.00	30	
11	MNBC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	
12	MNBC	CABLE	4/10/17	4/16/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	
13	MNBC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$11.00	\$77.00	30	
14	MNBC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	
15	TWC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	
16	TWC	CABLE	4/10/17	4/16/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	
17	TWC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$14.00	\$98.00	30	
18	TWC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	
19	DISC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	
20	DISC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$50.00	\$350.00	30	
21	CNN	CABLE	4/10/17	4/16/17	05:00	09:00				X	X	X	X	-	-	1	\$33.00	\$33.00	30	4.11 NEW LINE

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/12/17
Syscode	1067	Agency	AKPD Message & Media	Version	2 Vs. 1
System Name	Cablevision/Hudson County, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$4,886.00
AE	Leah Losier	Product Code		Commission	\$732.90
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$4,153.10
Office	Chicago	Product Name		Total Spots	133
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	4.11 added dollars that missed on last weeks order. Please confirm. Thanks				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	CABLE	4/10/17	4/16/17	09:00	15:00				X	X	X	X	-	-	1	\$12.00	\$12.00	30	4.11 NEW LINE

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	133	0	0	0	0	0	0	0	0	0	0	0	133
<b>AMT</b>	\$4,886.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,886.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62413463 | New York | Cablevision/Hudson County, NJ | 1067 |

## NCC Cable System Order

Order #	62413463
Syscode	4438
System Name	Comcast/Jersey City, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	04/10/17 - 04/16/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/28/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		1	
Total		\$2,237.75	
Commission		\$335.66	
Net Total		\$1,902.09	
Total Spots		141	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.28 removed missed spots. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$11.00	\$55.00	30	
2	AEN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$14.75	\$103.25	30	
3	CNN	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$21.00	\$147.00	30	
4	CNN	CABLE	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$18.00	\$72.00	30	
5	CNN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$27.50	\$137.50	30	
6	CNN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$36.75	\$257.25	30	
7	ESPN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$27.50	\$137.50	30	
8	ESPN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$36.75	\$257.25	30	
9	HIST	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$8.25	\$41.25	30	
10	HIST	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$11.00	\$77.00	30	
11	MNBC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$21.00	\$147.00	30	
12	MNBC	CABLE	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	3	\$18.00	\$54.00	30	4.28 removed mised spots
13	MNBC	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$27.50	\$137.50	30	
14	MNBC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$36.75	\$220.50	30	4.28 removed mised spots
15	TWC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$2.25	\$15.75	30	
16	TWC	CABLE	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$2.00	\$8.00	30	
17	TWC	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$2.75	\$13.75	30	
18	TWC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$3.75	\$26.25	30	
19	DISC	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$4.25	\$21.25	30	
20	DISC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$5.50	\$38.50	30	
21	TWC	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$2.00	\$8.00	30	4.10 new line

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/28/17
Syscode	4438	Agency	AKPD Message & Media	Version	4 Vs. 3
System Name	Comcast/Jersey City, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$2,237.75
AE	Leah Losier	Product Code		Commission	\$335.66
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$1,902.09
Office	Chicago	Product Name		Total Spots	141
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.28 removed missed spots. Please confirm. Thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	3	\$18.00	\$54.00	30	4.10 new line
23	MNBC	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	3	\$18.00	\$54.00	30	4.10 new line
24	AEN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	3	\$7.25	\$21.75	30	4.10 new line
25	DISC	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$2.75	\$11.00	30	4.10 new line
26	ESPN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	3	\$18.00	\$54.00	30	4.10 new line
27	HIST	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$5.50	\$22.00	30	4.10 new line
28	CNN	various	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$18.00	\$18.00	30	4.10 new line (2nd transmission today)
29	ESPN	various	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	1	\$27.50	\$27.50	30	4.10 new line (2nd transmission today)

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	141	0	0	0	0	0	0	0	0	0	0	0	141
<b>AMT</b>	\$2,237.75	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,237.75

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62413463 | New York | Comcast/Jersey City, NJ | 4438 |

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/07/17
Syscode	5204	Agency	AKPD Message & Media	Version	1 Vs. 1
System Name	Cablevision/Elizabeth, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$2,243.00
AE	Leah Losier	Product Code		Commission	\$336.45
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$1,906.55
Office	Chicago	Product Name		Total Spots	72
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.6 new order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	
2	AEN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$30.00	\$210.00	30	
3	FOOD	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$26.00	\$130.00	30	
4	FOOD	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$55.00	\$385.00	30	
5	HALL	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	
6	HALL	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	
7	HGTV	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$26.00	\$130.00	30	
8	HGTV	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$49.00	\$343.00	30	
9	LIF	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$21.00	\$105.00	30	
10	LIF	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$38.00	\$266.00	30	
11	TNT	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$26.00	\$130.00	30	
12	TNT	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$52.00	\$364.00	30	

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	72	0	0	0	0	0	0	0	0	0	0	0	72
<b>AMT</b>	\$2,243.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,243.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62413463 | New York | Cablevision/Elizabeth, NJ | 5204 |

## NCC Cable System Order

Order #	62413463
Syscode	6228
System Name	Comcast/Union North, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	04/10/17 - 04/16/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		04/28/17	
Version		5 Vs. 4	
Show All Lines			
Total # of Weeks		1	
Total		\$2,988.25	
Commission		\$448.24	
Net Total		\$2,540.01	
Total Spots		133	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.28 removed missed spots. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$13.25	\$66.25	30	
2	AEN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$17.50	\$122.50	30	
3	CNN	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$29.25	\$204.75	30	
4	CNN	CABLE	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$25.25	\$101.00	30	
5	CNN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$38.50	\$192.50	30	
6	CNN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$51.25	\$358.75	30	
7	ESPN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$41.25	\$206.25	30	
8	ESPN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$55.00	\$330.00	30	4.28 removed mised spots
9	HIST	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$9.00	\$45.00	30	
10	HIST	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	
11	MNBC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$29.25	\$204.75	30	
12	MNBC	CABLE	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$25.25	\$101.00	30	
13	MNBC	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$38.50	\$192.50	30	
14	MNBC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$51.25	\$307.50	30	4.28 removed mised spots
15	TWC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$1.75	\$12.25	30	
16	TWC	CABLE	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$1.50	\$6.00	30	
17	TWC	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$2.25	\$11.25	30	
18	TWC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$2.75	\$19.25	30	
19	DISC	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$9.00	\$45.00	30	
20	DISC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	
21	AEN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	3	\$8.75	\$26.25	30	4.10 new line



## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/28/17
Syscode	6228	Agency	AKPD Message & Media	Version	5 Vs. 4
System Name	Comcast/Union North, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$2,988.25
AE	Leah Losier	Product Code		Commission	\$448.24
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$2,540.01
Office	Chicago	Product Name		Total Spots	133
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.28 removed missed spots. Please confirm. Thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	3	\$6.00	\$18.00	30	4.10 new line
23	ESPN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	2	\$27.00	\$54.00	30	4.10 new line
24	HIST	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$6.00	\$24.00	30	4.10 new line
25	MNBC	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	2	\$25.25	\$50.50	30	4.10 new line
26	CNN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	2	\$25.25	\$50.50	30	4.10 new line
27	ESPN	various	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	1	\$41.25	\$41.25	30	4.10 new line (2nd transmission today)
28	CNN	CABLE	4/10/17	4/16/17	05:00	09:00			X	X	X	X	X	-	-	1	\$29.25	\$29.25	30	4.11 new line

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	133	0	0	0	0	0	0	0	0	0	0	0	133
<b>AMT</b>	\$2,988.25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,988.25

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62413463 | New York | Comcast/Union North, NJ | 6228 |

## NCC Cable System Order

Order #	62413463
Syscode	6229
System Name	Comcast/Union Central, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	04/10/17 - 04/16/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		04/28/17	
Version		5 Vs. 4	
Show All Lines			
Total # of Weeks		1	
Total		\$4,621.75	
Commission		\$693.26	
Net Total		\$3,928.49	
Total Spots		211	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.28 removed missed spots. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$11.00	\$55.00	30	
2	AEN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$14.75	\$103.25	30	
3	AEN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$11.00	\$55.00	30	
4	AEN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$14.75	\$103.25	30	
5	CNN	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$21.00	\$147.00	30	
6	CNN	CABLE	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$18.00	\$72.00	30	
7	CNN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$27.50	\$137.50	30	
8	CNN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$36.75	\$257.25	30	
9	ESPN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$41.25	\$206.25	30	
10	ESPN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$55.00	\$330.00	30	4.28 removed mised spots
11	HIST	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$8.25	\$41.25	30	
12	HIST	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$11.00	\$77.00	30	
13	MNBC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$21.00	\$147.00	30	
14	MNBC	CABLE	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$18.00	\$72.00	30	
15	MNBC	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$27.50	\$137.50	30	
16	MNBC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$36.75	\$257.25	30	
17	TWC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$2.25	\$15.75	30	
18	TWC	CABLE	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$2.00	\$8.00	30	
19	TWC	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$2.75	\$13.75	30	
20	TWC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$3.75	\$26.25	30	
21	DISC	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$8.25	\$41.25	30	

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/28/17
Syscode	6229	Agency	AKPD Message & Media	Version	5 Vs. 4
System Name	Comcast/Union Central, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$4,621.75
AE	Leah Losier	Product Code		Commission	\$693.26
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$3,928.49
Office	Chicago	Product Name		Total Spots	211
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.28 removed missed spots. Please confirm. Thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$11.00	\$77.00	30	
23	HALL	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$7.75	\$38.75	30	
24	HALL	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$10.25	\$71.75	30	
25	HGTV	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$41.25	\$206.25	30	
26	HGTV	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$55.00	\$385.00	30	
27	LIF	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$11.00	\$55.00	30	
28	LIF	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$14.75	\$103.25	30	
29	TNT	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$33.00	\$165.00	30	
30	TNT	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$44.00	\$308.00	30	
31	FOOD	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$41.25	\$206.25	30	
32	FOOD	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$55.00	\$385.00	30	
33	AEN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$7.25	\$7.25	30	4.10 new line
34	MNBC	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	2	\$18.00	\$36.00	30	4.10 new line
35	CNN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	2	\$18.00	\$36.00	30	4.10 new line
36	DISC	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	2	\$5.50	\$11.00	30	4.10 new line
37	ESPN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$27.00	\$27.00	30	4.10 new line
38	FOOD	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$27.00	\$27.00	30	4.10 new line
39	HALL	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	3	\$5.00	\$15.00	30	4.10 new line
40	HGTV	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$27.00	\$27.00	30	4.10 new line
41	HIST	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	2	\$5.50	\$11.00	30	4.10 new line
42	TNT	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$21.75	\$21.75	30	4.10 new line

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/28/17
Syscode	6229	Agency	AKPD Message & Media	Version	5 Vs. 4
System Name	Comcast/Union Central, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$4,621.75
AE	Leah Losier	Product Code		Commission	\$693.26
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$3,928.49
Office	Chicago	Product Name		Total Spots	211
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.28 removed missed spots. Please confirm. Thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TWC	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	3	\$2.00	\$6.00	30	4.10 new line
44	CNN	various	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$18.00	\$18.00	30	4.10 new line (2nd transmission today)
45	ESPN	various	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	1	\$41.25	\$41.25	30	4.10 new line (2nd transmission today)
46	MNBC	various	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$18.00	\$18.00	30	4.10 new line (2nd transmission today)
47	LIF	CABLE	4/10/17	4/16/17	19:00	24:00			X	X	X	X	X	-	-	1	\$14.75	\$14.75	30	4.11 new line

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	211	0	0	0	0	0	0	0	0	0	0	0	211
<b>AMT</b>	\$4,621.75	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,621.75

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62413463 | New York | Comcast/Union Central, NJ | 6229 |

## NCC Cable System Order

Order #	62413463
Syscode	6230
System Name	Comcast/Union South, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	04/10/17 - 04/16/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/11/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	1		
Total	\$6,514.75		
Commission	\$977.21		
Net Total	\$5,537.54		
Total Spots	203		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.11 added dollars that missed on last weeks order. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	30	
2	AEN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	30	
3	AEN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	30	
4	AEN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	30	
5	CNN	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$33.50	\$234.50	30	
6	CNN	CABLE	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$28.75	\$115.00	30	
7	CNN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$44.00	\$220.00	30	
8	CNN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$58.75	\$411.25	30	
9	ESPN	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$44.00	\$220.00	30	
10	ESPN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$58.75	\$411.25	30	
11	HIST	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$13.75	\$68.75	30	
12	HIST	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$18.50	\$129.50	30	
13	MNBC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$29.25	\$204.75	30	
14	MNBC	CABLE	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$25.25	\$101.00	30	
15	MNBC	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$38.50	\$192.50	30	
16	MNBC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$51.25	\$358.75	30	
17	TWC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$8.50	\$59.50	30	
18	TWC	CABLE	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	4	\$7.25	\$29.00	30	
19	TWC	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$11.00	\$55.00	30	
20	TWC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$14.75	\$103.25	30	
21	DISC	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$13.75	\$68.75	30	

## NCC Cable System Order

Order #	62413463
Syscode	6230
System Name	Comcast/Union South, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	04/10/17 - 04/16/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/11/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	1		
Total	\$6,514.75		
Commission	\$977.21		
Net Total	\$5,537.54		
Total Spots	203		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.11 added dollars that missed on last weeks order. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$18.50	\$129.50	30	
23	HALL	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$11.00	\$55.00	30	
24	HALL	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$14.75	\$103.25	30	
25	HGTV	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$49.50	\$247.50	30	
26	HGTV	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$66.00	\$462.00	30	
27	LIF	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	30	
28	LIF	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	30	
29	TNT	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$38.50	\$192.50	30	
30	TNT	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$51.25	\$358.75	30	
31	FOOD	CABLE	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	5	\$49.50	\$247.50	30	
32	FOOD	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$66.00	\$462.00	30	
33	AEN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$14.50	\$14.50	30	4.10 new line
34	DISC	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	2	\$9.00	\$18.00	30	4.10 new line
35	ESPN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$28.75	\$28.75	30	4.10 new line
36	FOOD	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$32.50	\$32.50	30	4.10 new line
37	HALL	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$7.25	\$7.25	30	4.10 new line
38	HGTV	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$32.50	\$32.50	30	4.10 new line
39	HIST	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$9.00	\$9.00	30	4.10 new line
40	TNT	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$25.25	\$25.25	30	4.10 new line
41	MNBC	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$25.25	\$25.25	30	4.10 new line
42	CNN	VARIOUS	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$28.75	\$28.75	30	4.10 new line

## NCC Cable System Order

Order #	62413463
Syscode	6230
System Name	Comcast/Union South, NJ
Market	New York

Flight Dates	04/10/17 - 04/16/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Update Date	04/11/17
Version	4 Vs. 3

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	1
Total	\$6,514.75
Commission	\$977.21
Net Total	\$5,537.54
Total Spots	203
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	4.11 added dollars that missed on last weeks order. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	various	4/10/17	4/16/17	09:00	16:00	X	X	X	X	X			-	-	1	\$25.25	\$25.25	30	4.10 new line (2nd transmission today)
44	ESPN	various	4/10/17	4/16/17	16:00	19:00	X	X	X	X	X			-	-	1	\$44.00	\$44.00	30	4.10 new line (2nd transmission today)
45	CNN	CABLE	4/10/17	4/16/17	05:00	09:00			X	X	X	X	X	-	-	1	\$33.50	\$33.50	30	4.11 new line

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	203	0	0	0	0	0	0	0	0	0	0	0	203
<b>AMT</b>	\$6,514.75	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,514.75

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Date Printed 06/26/17

62413463 | New York | Comcast/Union South, NJ | 6230 |

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/12/17
Syscode	6732	Agency	AKPD Message & Media	Version	2 Vs. 1
System Name	Cablevision/Raritan Valley So, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$11,059.00
AE	Leah Losier	Product Code		Commission	\$1,658.85
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$9,400.15
Office	Chicago	Product Name		Total Spots	132
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.11 added dollars that missed on last weeks order. Please confirm. Thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$67.00	\$469.00	30	
2	AEN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$133.00	\$931.00	30	
3	CNN	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$80.00	\$560.00	30	
4	CNN	CABLE	4/10/17	4/16/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$30.00	\$120.00	30	
5	CNN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$74.00	\$518.00	30	
6	CNN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$147.00	\$1,029.00	30	
7	ESPN	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$147.00	\$1,029.00	30	
8	ESPN	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$292.00	\$2,044.00	30	
9	HIST	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$67.00	\$469.00	30	
10	HIST	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$133.00	\$931.00	30	
11	MNBC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$60.00	\$420.00	30	
12	MNBC	CABLE	4/10/17	4/16/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$21.00	\$84.00	30	
13	MNBC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$55.00	\$385.00	30	
14	MNBC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$108.00	\$756.00	30	
15	TWC	CABLE	4/10/17	4/16/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$4.00	\$28.00	30	
16	TWC	CABLE	4/10/17	4/16/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	
17	TWC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	
18	TWC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	
19	DISC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$50.00	\$350.00	30	
20	DISC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$98.00	\$686.00	30	



## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/12/17
Syscode	6732	Agency	AKPD Message & Media	Version	2 Vs. 1
System Name	Cablevision/Raritan Valley So, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$11,059.00
AE	Leah Losier	Product Code		Commission	\$1,658.85
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$9,400.15
Office	Chicago	Product Name		Total Spots	132
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	4.11 added dollars that missed on last weeks order. Please confirm. Thanks				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	CNN	CABLE	4/10/17	4/16/17	09:00	15:00				X	X	X	X	-	-	1	\$30.00	\$30.00	30	4.11 NEW LINE

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	132	0	0	0	0	0	0	0	0	0	0	0	132
<b>AMT</b>	\$11,059.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,059.00

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Date Printed 06/26/17

62413463 | New York | Cablevision/Raritan Valley So, NJ | 6732 |

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/07/17
Syscode	6894	Agency	AKPD Message & Media	Version	1 Vs. 1
System Name	News 12 Traffic & Weather/NJ Zone	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$1,353.00
AE	Leah Losier	Product Code		Commission	\$202.95
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$1,150.05
Office	Chicago	Product Name		Total Spots	23
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.6 new order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ZTWC	CABLE	4/10/17	4/16/17	05:00	10:00	X	X	X	X	X	X	X	-	-	7	\$77.00	\$539.00	30	
2	ZTWC	CABLE	4/10/17	4/16/17	10:00	17:00	X	X	X	X	X	X	X	-	-	5	\$33.00	\$165.00	30	
3	ZTWC	CABLE	4/10/17	4/16/17	15:00	19:00	X	X	X	X	X	X	X	-	-	4	\$66.00	\$264.00	30	
4	ZTWC	CABLE	4/10/17	4/16/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$55.00	\$385.00	30	

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	23	0	0	0	0	0	0	0	0	0	0	0	23
<b>AMT</b>	\$1,353.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,353.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62413463 | New York | News 12 Traffic & Weather/NJ Zone | 6894 |

## NCC Cable System Order

Order #	62413463
Syscode	9035
System Name	News 12/North New Jersey Zone
Market	New York

Flight Dates	04/10/17 - 04/16/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Update Date	04/07/17
Version	1 Vs. 1

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$4,690.00	
Commission		\$703.50	
Net Total		\$3,986.50	
Total Spots		34	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.6 new order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ	CABLE	4/10/17	4/16/17	05:00	10:00	X	X	X	X	X	X	X	-	-	15	\$190.00	\$2,850.00	30	
2	NWNJ	CABLE	4/10/17	4/16/17	10:00	17:00	X	X	X	X	X	X	X	-	-	5	\$60.00	\$300.00	30	
3	NWNJ	CABLE	4/10/17	4/16/17	17:00	24:00	X	X	X	X	X	X	X	-	-	14	\$110.00	\$1,540.00	30	

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	34	0	0	0	0	0	0	0	0	0	0	0	34
<b>AMT</b>	\$4,690.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,690.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62413463 | New York | News 12/North New Jersey Zone | 9035 |

## NCC Cable System Order

Order #	62413463	Flight Dates	04/10/17 - 04/16/17	Update Date	04/07/17
Syscode	9036	Agency	AKPD Message & Media	Version	1 Vs. 1
System Name	News 12/Central New Jersey Zone	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$3,775.00
AE	Leah Losier	Product Code		Commission	\$566.25
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$3,208.75
Office	Chicago	Product Name		Total Spots	33
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.6 new order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ	CABLE	4/10/17	4/16/17	05:00	10:00	X	X	X	X	X	X	X	-	-	14	\$140.00	\$1,960.00	30	
2	NWNJ	CABLE	4/10/17	4/16/17	10:00	17:00	X	X	X	X	X	X	X	-	-	5	\$55.00	\$275.00	30	
3	NWNJ	CABLE	4/10/17	4/16/17	17:00	24:00	X	X	X	X	X	X	X	-	-	14	\$110.00	\$1,540.00	30	

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	33	0	0	0	0	0	0	0	0	0	0	0	33
<b>AMT</b>	\$3,775.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,775.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

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